



VINYL DECAL INSTALLATION

PLEASE READ ALL OF THE INSTRUCTIONS BEFORE YOU BEGIN

These are recommended instructions only. We are not responsible for the end result.

Precautions before you begin:

- **DO NOT** store your decal in direct sunlight before application.
- It is best to install in temps. between 50° - 80° F and OUT of direct sunlight.
- Decals are best installed on a flat/smooth surface.

If being installed on a vehicle:

- For longer/better adhesion be sure there is no *Rain-X* or *Wax* on the surface.
- **DO NOT** wash application area for 3 days after application.
- **DO NOT** use ice scrapers on decal - it could damage it.

Basic Dry Application Instructions for a Small/Medium Decal:

1. **Before beginning installation:** To be sure no air pockets have formed, lay decal on a flat surface, take a squeegee (or Credit Card) and run it across the center out to all edges while the decal backing is still on.
2. Clean the application surface. To get the best possible result, you **MUST** remove all traces of dirt, grease, glues, etc. from the application surface. ***DO NOT use an AMMONIA based cleaner** (No Windex, etc.) - this will cause bubbling later! Soapy water in most cases is just fine.
3. Either measure or eyeball where you want to place the decal. ***Please note: Once it sticks to a surface, it will not come back off without damage to the decal - so be sure it is where you want it!**
With backing still on, place a piece of masking tape across the top to hold it in place. This creates a "hinge" for you, making it easier to apply your decal properly.
4. Raise the hinged decal and peel the backing off exposing the adhesive side. ***Be careful not to allow any sticky part to touch the surface yet.** While still holding onto the bottom edge, use your squeegee (or CC), start along the top middle edge using horizontal strokes out to the edges (like a sweeping motion). Continue **smoothing out the decal from top to bottom** using these strokes to assure secure adhesion. *Then go over the whole decal again with more pressure to be sure it has adhered securely!
5. Remove the tapes by ***slowly peeling at a 45° angle*** keeping close to the surface. *Keep an eye out to be sure decal parts are not pulling off! If this happens, take your squeegee (or CC) and smooth over the area like before and try again.
6. Do a visual check to be sure your decal has adhered to the surface. If there are any air bubbles, you can use a knife tip or needle to "pop" them and **CAREFULLY** push the air out with your finger or the squeegee (or CC). *However, most bubbles will disappear in a few weeks due to the heat from the sunlight.

Congrats!! Now go show it off!

****If you have any questions, please email us at: Email: Sales@UtmostPromotions.com***

Removal options include:

- From glass surfaces **ONLY:** carefully use a razor blade.
- From other surfaces: use a plastic razor or plastic chisel to remove the vinyl and an oil based adhesive remover (like Goo Gone) to remove any remaining decal pieces and adhesive.